

You Times Two - When One of You Just Won't Do

Gell Gellman, an Intel retiree with more than 30 years of service steps out of her comfort zone and explores a second career.



Gell Gellman

Intel retiree Gell Gellman started in Accounting in 1981 at the Oregon site. Four years later, she was dropping off someone else's resume for a Mask Designer job when she casually said, "If you have any other openings, let me know." That comment started her journey from Mask Design Trainee to Senior Mask Designer. From there, Gell's career took even more twists and turns. She became a Training Manager for DPG. She co-created and managed several six-month Mask Design Training classes with about 130 trainees. Next she became a Design Automation Engineer supporting layout tools. Gell ended her career in 2012 as a Physical Design Engineer doing auto-place-and-route and chip level work. She did this all with a BS in Physical Education, learning all of her Intel jobs "on-the-job".

Gell found little free time in the 30+ years she worked at Intel. Most of her time off was spent running errands. "I'd also have to take time away from work to meet and supervise contractors at home. My dogs spent too much time alone when I had to work overtime." There just wasn't enough of her to go around. If only there had been two of her!!!

Introducing *You Times Two*



Gell took the leap and started her own business, *You Times Two*. *You Times Two* is basically a Personal Assistant business. She does a wide variety of things, for example, dog walking, completing expense reports, grocery shopping, researching, cat/home sitting, greeting and managing contractors ... the list goes on. *You Times Two* is designed to help people, and their animals, giving them some free/fun time.

Why go into business at all? Gell decided to go into business because she wanted enough of an income to offset health care coverage. She learned from talking with others that health care cost is the thing that either stops people from retiring, or keeps them up at night. She went into this particular business because assisting people is rewarding by definition. "I can give people the gift of time! My only hope is they use it wisely by creating more memories, having less stress, getting rejuvenated, and just having more fun."



Gell walking Rafi

The Intel culture has followed Gell into her business. She has a strong sense of responsibility and has established a structure to complement her sense of spontaneity. She works from "lists" and believes organization is important given the number of hats she wears in one day. She continues to learn on-the-job and is open to educated risk taking.

In terms of challenges, Gell finds that stepping outside of her comfort zone is a big part of getting her business going, particularly with regard to marketing. "I visit many places trying to sell what I am offering. Even though I'm offering assistance, which you would think would go over well, getting the gumption to walk into retirement homes, business establishments, private offices and the like to talk with strangers is not something I relish. There are many deep breaths and speech rehearsals that occur prior to each visit. But I do believe that

stepping out of one's comfort zone makes people stronger as their brains fire in different pathways and the experience, more times than not, is pleasant. Plus, stepping outside your comfort zone has a way of expanding your comfort zone."

When asked about tips for new retirees, Gell suggests you have a plan to feed all aspects of yourselves: your physical self, social self, intellectual self, your emotional flame, and your spiritual self. She shared these words: "I think for people starting their next phase of life in retirement, it is even more important to keep stepping into new experiences and making memories. When I have breakfast, as darkness turns to daylight, I sit with my coffee in peace and quiet and look out over the valley, remembering that Intel afforded me this life. And now I get to live each day in a new way."



Dew and Gell

Want to learn more about You Times Two? Check out Gell's website at <http://www.utimes2.biz/> or visit her Facebook page at <https://www.facebook.com/Utimes2>.

If you have questions, comments or just want to talk with Gell, she invites your emails to gell27@hotmail.com.